Kidderminster Studio Town Centre Parking Guide

We've put together a parking guide and diagram below to help familiarise you with the local parking close to our Kidderminster studio.

Studio Address: Chloe May's Dance Academy, 18-19 Worcester Street, Kidderminster Town Centre, DY10 1ED

Free On-Street Parking:

- Up to 30 minutes drop-off bays on Worcester Street where the studio is located.
- Up to 1 hour stays round the corner opposite Cue and Brew (adjacent to the Bromsgrove Street car park) and on Bromsgrove Street behind the carpark (see map).
- Lots of 30min and 1hr bays on other nearby streets.

On-street parking has no restrictions after 6.30pm!

The nearest car parks to the studio are the NCP Swan Centre car park and the Bromsgrove Street car park, both of which are a couple of minutes walk to the studio.

NCP Swan Centre Car Park:

Opening Times:

Monday-Saturday 7am-7pm Sunday: 8.30am-4.30pm

Parking Charges:

- 95p for an hour
- £1.90 for 1-2 hours
- £2.85 for 2-3 hours

If you pay via the ParkPass app, this discounts the Swan Centre parking costs to the following rates:

- 45p for an hour
- 90p for 1-2 hours
- £1.35 for 2-3 hours

Bromsgrove Street Car Park:

Opening Times:

24/7 parking

Parking Charges:

30 minutes: 70p Up to 1 hour £1.10 Up to 2 hours £2.20 Up to 3 hours £3.30

6pm-8am charge: £2.00

Using the MiPermit app means motorists do not need change to buy a ticket and can also extend the parking time without having to return to their vehicle.

There is no top-up fee when someone wants to pay for extra time. Parking can be paid for up to 7 days in advance.

Morrisons Car Park:

Opening Times:

Monday-Saturday 6am-11pm Sunday 10am-5pm

This is a 5 minute walk to the studio, but you can park here for up to 2 hours for free.

Other nearby car parks include Bateman's Yard Car Park (Dunelm), Kidderminster College and Aldi Car Parks - all 3-4 minute walks to the studio with the same/similar charges to the Bromsgrove Street car park.

We suggest leaving extra time if possible to attend your first couple of classes at the studio so that you can familiarise yourself with which parking/drop-off works best for you/or try different options.

If you have any queries about parking or the best routes to walk to the studio, please do not hesitate to contact us.

